

HOW TO

Set Up Your Proxibid Buyer Account
& Place Bids Using Proxibid

Online
Bidding

Powered By:

proxibid



sierra auction
phoenix / tucson

Phoenix: 602-242-7121 | Tucson: 520.882.0111

Web: www.SierraAuction.com | Email: info@sierrauction.com

SECTION 1: REGISTERING FOR YOUR ACCOUNT

Visit us online at www.SierraAuction.com to begin.

WELCOME TO SIERRA AUCTION
ARIZONA'S LARGEST PUBLIC AUCTION (EST. 1986)
For over three decades (Est. 1986), Sierra Auction Management, Inc. has been dedicated to providing the best auction experience for buyers and sellers. Sierra is a full service auction company specializing in the sale and disposition of vehicles, equipment and surplus assets for over 150 government agencies, large and small corporations, bankruptcy trustees, financial institutions, and charities.
Sierra is the sole auction outlet for seized vehicles from the Attorney General of the State of Arizona, Department of Public Safety (DPS), the Counter Narcotics Alliance (CNA), City of Phoenix, City of Mesa, and the vast majority of Government and Police agencies statewide! Additionally, Sierra has partnered with numerous charity organizations to auction donated vehicles.

Important! Please Read:
By participating in any of our auctions, live, online, or online, you are agreeing in full to our Terms and Conditions and Fee Structure here at Sierra Auction. If you have questions or comments regarding any of our Terms and Conditions or Fee Structure please call 602.242.7121 to discuss.
Per City Code 2-132, if you are a City of Phoenix employee, you are not permitted to bid on any City of Phoenix assets, either knowingly or unknowingly. By participating in our auction you are certifying that you are aware of this code and will abide by it.
No Weapons or Firearms are allowed on property. No Children under the age of 16 are permitted on property. Recording, Taping, and Photographing are strictly prohibited.

ONSITE AUCTION SHIPPING: Sierra Auction DOES NOT offer shipping from ANY of our onsite auction events (Onsite Locations).

Please make a selection below:
All PHOENIX TUCSON MESA

- Phoenix Location**
Saturday, July 27th 2019
Starts @ 8am
Phoenix Passenger Vehicles
Preview Friday, July 26th 8am-5pm
- Phoenix Location**
Saturday, July 27th 2019
Starts @ 8am
PHX Fleet & Heavy Equipment
Preview Friday, July 26th 8am-5pm
- Phoenix Location**
Saturday, July 27th 2019
Starts @ 8am
PHX Stationary & Non-Op Vehicles
Preview Friday, July 26th 8am-5pm

PLEASE NOTE: You will only need to register for your free buyer account once, after that has been completed you will only need to request for participation to bid in our auctions from this point forward. This is discussed later in this guide.

Scroll down to our auction listings and click on the **“Create Account”** button located at the bottom of each of our auction listings.


[Create Account](#)

Please make a selection below.

[ALL](#) | [PHOENIX](#) | [TUCSON](#) | [ONSITE](#)

Phoenix Location
Saturday, July 27th 2019
Starts @ 9am

Phoenix Passenger Vehicles
Preview Friday, July 26th 8am-5pm




FEATURING: Government Seized, Police Repo, Cars, Trucks, Vans, SUVs, All Makes & Models, ALL MUST SELL!
RESTRICTIONS: N/A
Online Bidding Requires a \$100 Credit Card Authorization
LOAD-OUT: Sat. 10a-1hr Post Auction, Mon.-Wed. 8a-3p
Gates & Entrance Close 1hr Post Auction during load-out.
LOCATION: 3570 Grand Ave. Phoenix, AZ 85019

[Enter Auction](#)
[View Gallery](#)
[Create Account](#)

Phoenix Location
Saturday, July 27th 2019
Starts @ 8am

PHX Fleet & Heavy Equipment
Preview Friday, July 26th 8am-5pm




FEATURING: Fleet Vans & Transports, Utility Trucks, Tractors, Trailers, Backhoes, Shuttle Buses & more!
RESTRICTIONS: N/A
Online Bidding Requires a \$100 Credit Card Authorization
LOAD-OUT: Sat. 10a-1hr Post Auction, Mon.-Wed. 8a-3p
Gates & Entrance Close 1hr Post Auction during load-out.
LOCATION: 3570 Grand Ave. Phoenix, AZ 85019

[Enter Auction](#)
[View Gallery](#)
[Create Account](#)

Phoenix Location
Saturday, July 27th 2019
Starts @ 8am

PHX Stationary & Non-Op Vehicles
Preview Friday, July 26th 8am-5pm



FEATURING: Government Seized, Police Repo, Cars, Trucks, Vans, SUVs, All Makes & Models, ALL MUST SELL!
RESTRICTIONS: N/A
Online Bidding Requires a \$100 Credit Card Authorization
LOAD-OUT: Sat. 10a-1hr Post Auction, Mon.-Wed. 8a-3p
Gates & Entrance Close 1hr Post Auction during load-out.
LOCATION: 3570 Grand Ave. Phoenix, AZ 85019

[Enter Auction](#)
[View Gallery](#)
[Create Account](#)

Once you have clicked on “Create Account” you will be taken to the Proxibid Account Creation Page. This is where you can click on **“Create my Free Buyer Account”** to begin the process.

[Create my FREE buyer account](#)

proxibid

Choose how you'd like to sign up

	Guest account	Buyer account
Cost	FREE	FREE
Watch live auctions	✓	✓
Bid on lots in live and timed auctions	✗	✓
Buy and make offers on items in the Marketplace	✗	✓
Get notified when relevant items come up for sale	✗	✓

[Create a guest account](#)
[Create my FREE buyer account](#)

You will need to **fill in ALL required fields** and make sure to check any checkboxes that are required in order to create the account.

proxibid.

Buyer account signup

Basic Info

Email *
[input field] Format: ✓ Valid

Username *
[input field] ✓ Available

Create Password *
[input field] Strength: Moderate

Confirm Password *
[input field] ✓

I have read and agree to [Proxibid's Unified User Agreement](#) *

I have read and agree to [Privacy Policy](#) *

THIS CONTRACT CONTAINS AN ARBITRATION PROVISION WHICH MAY BE ENFORCED BY THE PARTIES

Yes, I want to receive Proxibid's weekly newsletter and sale alerts based on my recent purchases.

Next: Shipping Info

Shipping Info

Billing Info

Next: Shipping Info

Once all your info has been entered you will need to click the **"Next: Shipping Info"** button to proceed.

PLEASE NOTE: If you are having issues please contact Proxibid for assistance at 1-877-505-7770 and they will be able to help you with your account.

Here you will enter your Shipping info and some other basic info. Please be sure to **fill in ALL required fields** and/or checkboxes to continue.

proxibid

Buyer account signup

Basic Info Edit

Shipping Info

First Name *

Last Name *

Shipping Address *

Address Line 2 (optional)

City * State *

Zip / Postal Code *

Phone Number *

What kind of phone line is this? *

Home Work Mobile

Please provide your date of birth to be approved to bid. This information is used to protect you and to verify your identity. You must be at least 18 years old to participate in auctions on Proxibid.

Date of Birth *

Please select a security question *

Your Answer *

Next: Billing Info

Billing Info

Next: Billing Info

Once all your info has been entered you will need to click the **"Next: Billing Info"** button to proceed.

Here you will enter your Credit/Debit Card info. Please be sure to **fill in ALL required fields** and/or checkboxes to continue.

Shipping Info Edit

Billing Info

If a Proxibid Account is free, why do you need my billing information?

Proxibid is the most trusted online Marketplace. Our platform requires more information than other ecommerce sites you may frequently visit. This information is used to validate your identity and keep you safe when buying in our Marketplace. All your personal information is protected and credit card data is encrypted and never shared.

Credit Card

CARD TYPE:

CARD NUMBER:

EXPIRATION DATE:

SECURITY CODE:

The last 3 digits on the back of your card.

CARD NICKNAME:
ex. "Business Visa" or "ChBank Platinum"

CARDHOLDER NAME:

Credit Card Billing Address

ADDRESS:

Must match credit card statement

CITY:

COUNTRY:

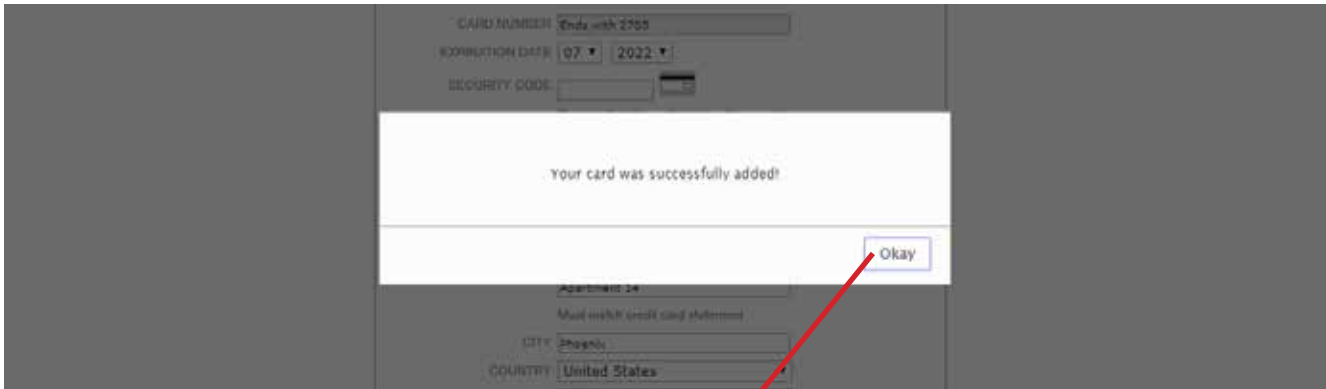
STATE:

ZIP CODE:

Once all your info has been entered you will need to click the **"SAVE CARD"** button to proceed.

PLEASE NOTE: Your billing address **MUST MATCH** your Credit/Debit Card's billing address in order to avoid issues. If you are having issues please contact Proxibid for assistance at 1-877-505-7770 and they will be able to help you with your account.

If ALL of the info you have entered is accepted, you will see this screen pop-up letting you know that your card was successfully added.



Click on **"Okay"** to proceed.

After you have clicked "Okay" from the previous pop-up, you will be re-directed to this Proxibid welcome page letting you know that your account has been successfully created.

Here is where you will activate your account via email and phone. Just click on **"Resend Activation Email"** to have the activation link sent to the email that you provided during enrollment.



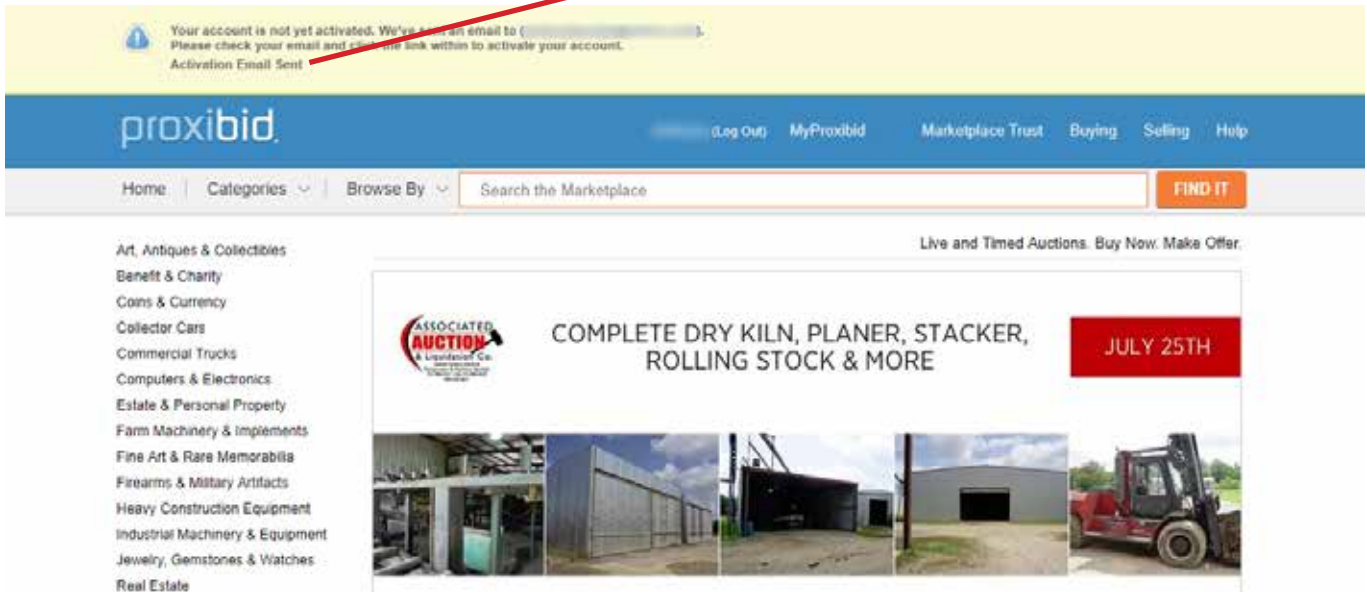
Welcome to Proxibid!

The account creation process was successful.
Now you are ready to bid or buy in our diverse Marketplace.

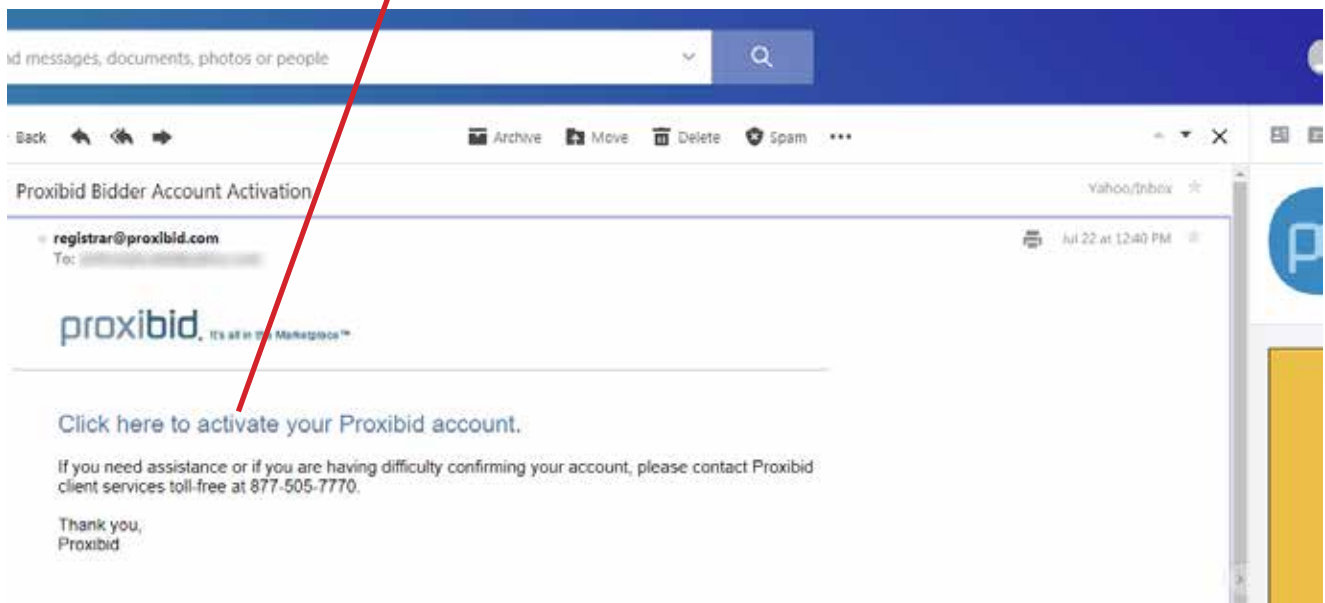
View [Today's Events](#) or [Buy Now Inventory](#).

To [edit your profile](#) at any time, visit MyProxibid.

After you click the Resend link, you will see it change to state **“Activation email sent”**



Once you have received the email from Proxibid to confirm and activate your account, you will need to **click on the link** provided to fully activate your account. You will then be redirected back to Proxibid.com and



You will then be redirected back to Proxibid.com's account confirmation page.

The screenshot shows the Proxibid website's account confirmation page. At the top, the Proxibid logo is on the left, and navigation links for 'Anthony (Log Out)', 'MyProxibid', 'Marketplace Trust', 'Buying', 'Selling', and 'Help' are on the right. Below the header is a navigation bar with 'Home', 'Categories', 'Browse By', a search bar labeled 'Search the Marketplace', and a 'FIND IT' button. The main content area features a large light blue circle with a white smiley face on the left. To its right, the text reads: 'Congratulations! You've created a new buyer account with Proxibid. Have fun in the Marketplace!'. Below this is a section titled 'See the last auction you viewed:' which includes a small image of a white SUV, the title 'Stationary and Non-Running Vehicles - Phoenix by Sierra Auction Management Inc', and details about the auction date and location. To the right of this section is a countdown timer showing '4 Days 19 Hours' to bid until the live auction begins, with a 'START BIDDING' button and a link to get pre-approved to bid. The footer is a dark grey bar with the Proxibid logo, social media icons, and navigation links for 'About us', 'Buying', and 'Selling'.

Now you're Ready to BID!!!

PLEASE NOTE: If you are having issues please contact Proxibid for assistance at 1-877-505-7770 and they will be able to help you with your account.

Once your account has been created we do recommend that you confirm your phone number with Proxibid to keep your account safe for the future.

Here is where you will confirm your account via phone. Just click on **“Verify Mobile Phone Number”** to proceed.



Be sure to enter ALL required fields to avoid issues. Click **“Select”** when ready to continue.

A screenshot of the Proxibid phone verification form. At the top, a yellow banner contains the text: "Help us protect your account. For a higher level of security, please verify your mobile phone number." Below this, a blue navigation bar features the Proxibid logo on the left and links for "Anthony (Log Out)", "MyProxibid", "Marketplace Trust", "Buying", "Selling", and "Help" on the right. Below the navigation bar is a search bar with "Home", "Categories", and "Browse By" dropdown menus on the left, a search input field with the placeholder "Search the Marketplace", and a red "FIND IT" button on the right. Below the search bar is a progress bar with four steps: "Select Phone", "Send Code", "Verify Code", and "Verified". The "Select Phone" step is active. Below the progress bar is the "Phone Verification" section. It contains the text: "Please choose your country and select a phone number to verify." Below this is a blue box with the text: "Ensure you have access to the selected number before continuing." Below the blue box is a "Country *" dropdown menu with "United States" selected. Below the dropdown menu is a "Phone Number *" section. It contains a "mobile:" label, a phone number input field with a "Select" button, and an "other:" label with a "+1" prefix and a "phone number" input field with a "Select" button. A red arrow points from the text above to the "Select" button next to the mobile phone number input field.

Follow the on-screen steps to verify your phone number

Help us protect your account. For a higher level of security, please verify your mobile phone number.
[Verify Mobile Phone Number](#)

proxibid Anthony (Log Out) MyProxibid Marketplace Trust Buying Selling Help

Home Categories Browse By Search the Marketplace FIND IT

Select Phone Send Code Verify Code Verified

How should we send you the verification code?

We will send a verification code to +1 (610) 281-2222

How would you like to receive your code?

Text Message (SMS) Cancel

Choose how the verification code is sent. Typically through SMS Text Messaging.

Help us protect your account. For a higher level of security, please verify your mobile phone number.
[Verify Mobile Phone Number](#)

proxibid Anthony (Log Out) MyProxibid Marketplace Trust Buying Selling Help

Home Categories Browse By Search the Marketplace FIND IT

Select Phone Send Code Verify Code Verified

Verify Code

A text message has been sent to +1 (610) 281-2222

Please enter the code here.

Resend code

Submit Cancel

Enter the code that was sent to your mobile phone and click "Submit"

proxibid Anthony (Log Out) MyProxibid Marketplace Trust Buying Selling Help

Home Categories Browse By Search the Marketplace FIND IT

Select Phone Send Code Verify Code Verified

Phone Number Verified

✓ Your phone number has been verified.

Thank you!

Verifying your phone number helps us protect you from fraud and improve the quality of the marketplace!

Done

Once you have been verified you can click "Done" to continue to your account.

This is the **“My Account”** page that will show your previous bids, lots that have been won, and other important account information.

The screenshot shows the Proxibid website's 'My Account' dashboard. The top navigation bar includes the Proxibid logo, a user profile icon, and links for (Log Out), MyProxibid, Marketplace Trust, Buying, Selling, and Help. Below this is a search bar with 'Search the Marketplace' and a 'FIND IT' button. A left sidebar lists account-related options: Account: Active, +Dashboard, Watching, Saved Searches, Buying, Offers, Purchased, Events, Invoices, and Account. The main content area is titled 'Dashboard' and contains six summary boxes:

- Event Tracking:** Approved: 0, Pending: 0, Declined: 0. Link: View Events
- Pre-Bidding:** Leading: 0, Outbid: 0. Link: View Bids (highlighted by a red triangle)
- Items I'm Watching:** Items: 0. Link: View items
- Items I've Purchased:** Items: 0, Awaiting feedback: 0. Link: View items
- Invoices:** You have: 0. Link: View Invoices
- Account:** Manage Contact Info, Manage Credit Cards

At the bottom left, there is a message: "releases - There are no announcements at this time."

The footer features the Proxibid logo on the left, followed by social media icons for Facebook, Twitter, YouTube, LinkedIn, and Instagram. On the right, there are three columns of navigation links:

- About us:** Help, Contact us
- Buying:** Creating account, Searching
- Selling:** AuctionBuilder, Sign Out

PLEASE NOTE: If you are having issues please contact Proxibid for assistance at 1-877-505-7770 and they will be able to help you with your account.

SECTION 2: REQUESTING PARTICIPATION IN OUR EVENTS

Visit us online at www.SierraAuction.com to begin.

WELCOME TO SIERRA AUCTION

ARIZONA'S LARGEST PUBLIC AUCTION (EST. 1986)

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[Contact Us Today!](#)

Auction Calendar

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[View Terms and Conditions](#) [View Current Fee Structure](#)

ONSITE AUCTION SHIPPING: Sierra Auction DOES NOT offer shipping from ANY of our onsite auction events (Onsite Locations).

Please make a selection below:

All PHOENIX TUCSON MESA

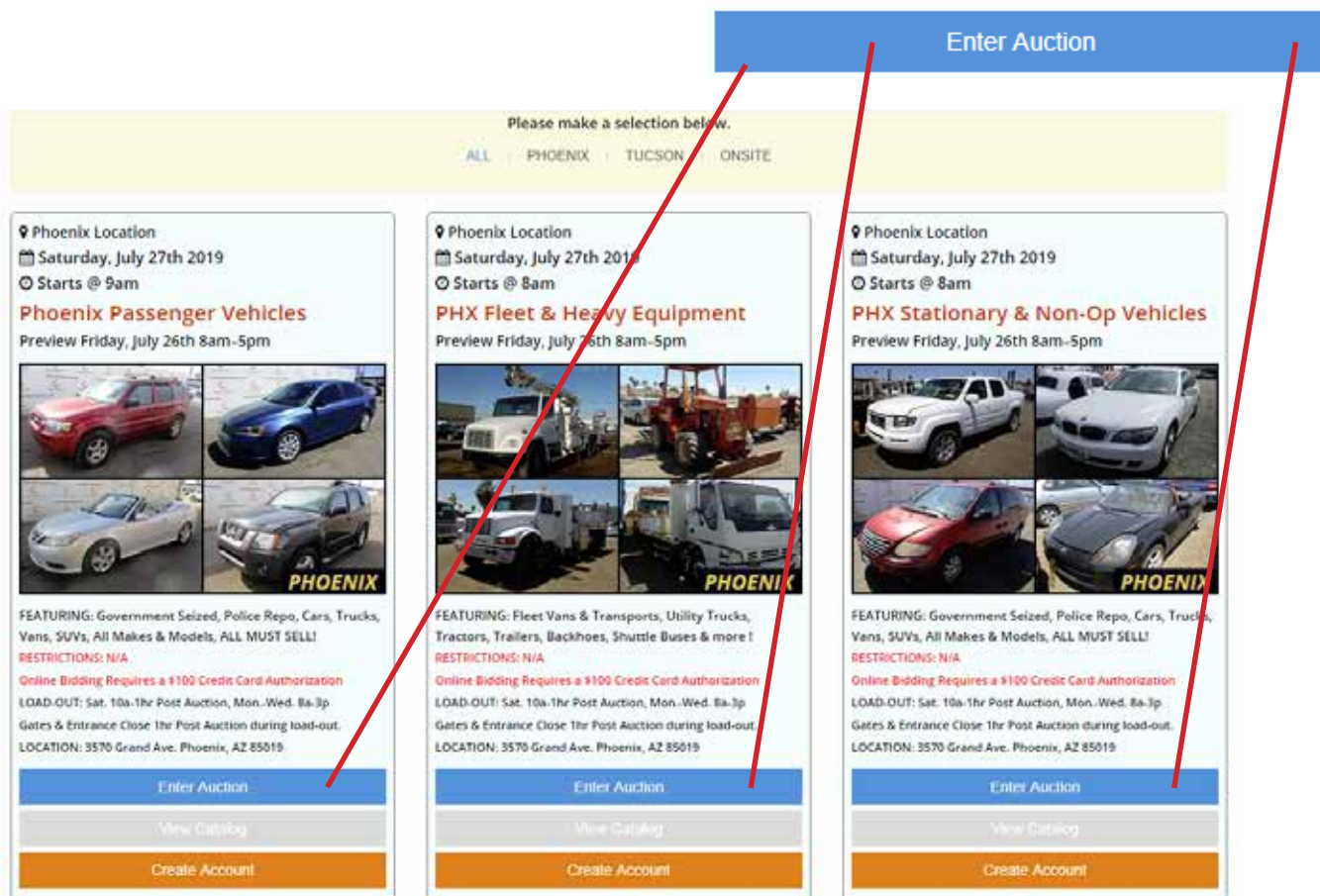
Phoenix Location
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Phoenix Location
Saturday, July 27th 2019
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PHX Stationary & Non-Op Vehicles
Preview Friday, July 26th 8am-5pm

PLEASE NOTE: Some of our auctions are linked which means you will register for one event but be able to bid in ALL of our linked events. Most of our online only and onsite auctions are not linked events and require individual participation requests.

Scroll down to our auction listings and click on the **“Enter Auction”** button to enter an auction.



Once you have clicked on “Enter Auction” you will be taken to the inventory and bidding page for the current auction event.



Click on **“Participate in this event”** to login to your account and begin bidding!

The screenshot shows the Sierra Auction website interface. At the top right, there is a blue button with a plus sign and the text "Participate in this event". Below the navigation bar, there is a search bar with the placeholder text "Search the Marketplace" and a "FIND IT" button. The main content area displays an auction event for "Passenger Vehicles - Phoenix" starting on Saturday, July 27, 2019, at 9:00 AM Pacific. The event has a duration of "4 Days 20 Hours" and includes an "Internet Premium: Tiered" option. A red arrow points from the "Participate in this event" button in the top right to the "Participate in this event" button located below the vehicle image in the main content area.

Once you have clicked on “Participate in this event” you will be taken to the login page. Fill in your username and password then click **“Log in”** to participate in the auction event.

The screenshot shows the Proxibid Buyer Log In page. It features a "proxibid" logo at the top, followed by the text "Proxibid Buyer Log In". Below this, there are two input fields for "Username" and "Password". A link for "Forgot your password" is located below the password field. A prominent blue "Log in" button is centered on the page. Below the "Log in" button, there is a link for "New to Proxibid?" and a red "Sign up" button. A red arrow points from the "Log in" button in this screenshot to the "Log in" button in the previous screenshot.

If you entered the login information correctly, you will see this confirmation that you have successfully requested for participation in the event.

The screenshot displays the Sierra Auction website interface. At the top, there is a navigation bar with links for Home, Auctions, Careers, and Contact. Below this is a banner for "Arizona's Largest Public Auction" with the Sierra Auction logo. A secondary navigation bar includes links for AUCTIONS, BUYER, SELLER, JOIN, SERVICES, COMPANY, FAQ, CONTACT, and a "MAKE A PAYMENT" button. A search bar is located below the navigation, with a "FIND IT" button. The main content area shows a confirmation message: "Congratulations! You are now approved to bid in this auction." This message is highlighted with a yellow background and a green checkmark icon. Below the message is a card for the "Passenger Vehicles - Phoenix" auction, featuring a photo of a silver SUV, the auction date and time (Saturday, July 27, 2019 | 9:00 AM Pacific), and a countdown timer showing "4 Days 20 Hours" remaining. The card also includes details about "Internet Premiums: Tiered" and "Instant Financing | Low Payments". Below the card are social sharing options and a "Description" section mentioning "Featuring Government, Municipal, Repo, Bankruptcy, Seized, Fleet, & others." The bottom of the page features a "Catalog" section with a search bar and a "Search" button, along with pagination controls.

PLEASE NOTE: If you are having issues please contact Proxibid for assistance at 1-877-505-7770 and they will be able to help you with your account.

SECTION 3: BIDDING IN OUR AUCTION EVENTS

Placing bids in our auction events is easy and secure. Choose an item you are interesting in bidding on and either click **"Bid Now"** to place the next required bid amount.

The screenshot displays three car listings in a vertical column. Each listing includes a small image of the car, its title, lot number, and a table of specifications (VIN, Mileage, Engine, Transmission, Fuel Type, Color). To the right of each listing is a bidding panel. The first listing, a 2006 Hyundai Elantra (Lot # 501), has a high bid of USD 55.00 and a 'BID NOW \$60.00' button. A red arrow points to this button. The second listing, a 2003 Mercedes-Benz C-Class (Lot # 502), has a high bid of USD 55.00 and a 'BID NOW \$60.00' button. The third listing, a 2000 Lexus RX 300 (Lot # 503), has a high bid of USD 50.00 and a 'BID NOW \$50.00' button. Each bidding panel also includes a 'Watch this item' link and a 'Switch to InstantBid mode' link.

You can also choose to enter a maximum bid amount in whole dollars. This will allow you to have incremental bidding take place for you and auto-bid on the item(s) that you have placed a max bid on.

This screenshot shows the same three car listings as the previous image. In the bidding panel for the 2006 Hyundai Elantra, the 'Enter a maximum bid' option is selected, and the 'BID NOW \$60.00' button is replaced by a 'PLACE BID' button. A red arrow points to this 'PLACE BID' button. The other two listings remain unchanged from the previous image.

Once a standard bid or maximum bid amount has been submitted, you will get a confirmation pop-up asking you to confirm your bid amount. Please be sure to review your bid amount and item lot number to make sure this is an item and amount you are placing bids on.



Click on the **"CONFIRM BID"** button to place your bid.



PLEASE NOTE: If you have placed a bid in error, please call Sierra Auction at 602-242-7121 to have your bid removed. **Please understand that this is a one-time courtesy.**

Once your bid has been accepted you will see your bid amount and if you are winning the lot.

The screenshot shows a Proxibid auction page with two car listings. The top listing is a 2011 Chevrolet Impala (Lot # 500) with a high bid of USD 2,100.00 by user '****'. The bottom listing is a 2006 Hyundai Elantra (Lot # 501) with a high bid of USD 55.00 by user 'YDU'. Both listings include details like VIN, mileage, engine, and transmission. A red arrow points from the text above to the 'BID NOW' buttons on both listings.

Year	Model	Lot #	High Bid	By	Bid Now
2011	Chevrolet Impala	500	USD 2,100.00	****	\$2,200.00
2006	Hyundai Elantra	501	USD 55.00	YDU	\$60.00

If you have been outbid, you will see a notification alerting you that you have been outbid.

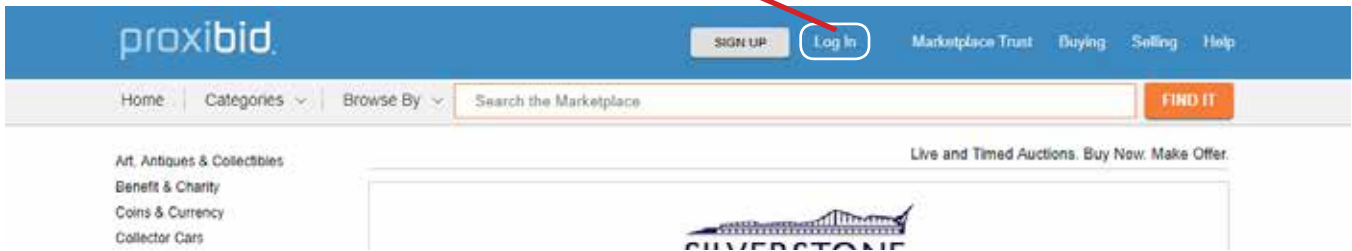
The screenshot shows a Proxibid auction page with two car listings. The top listing is a 2003 Mercedes-Benz C-Class (Lot # 502) with a high bid of USD 275.00 by user 'g****'. A notification above the 'BID NOW' button states 'You've been outbid by g****'. The bottom listing is a 2000 Lexus RX 300 (Lot # 503) with a high bid of USD 50.00 by user '****'. A red arrow points from the text above to the outbid notification.

Year	Model	Lot #	High Bid	By	Bid Now
2003	Mercedes-Benz C-Class	502	USD 275.00	g****	\$300.00
2000	Lexus RX 300	503	USD 50.00	****	\$55.00

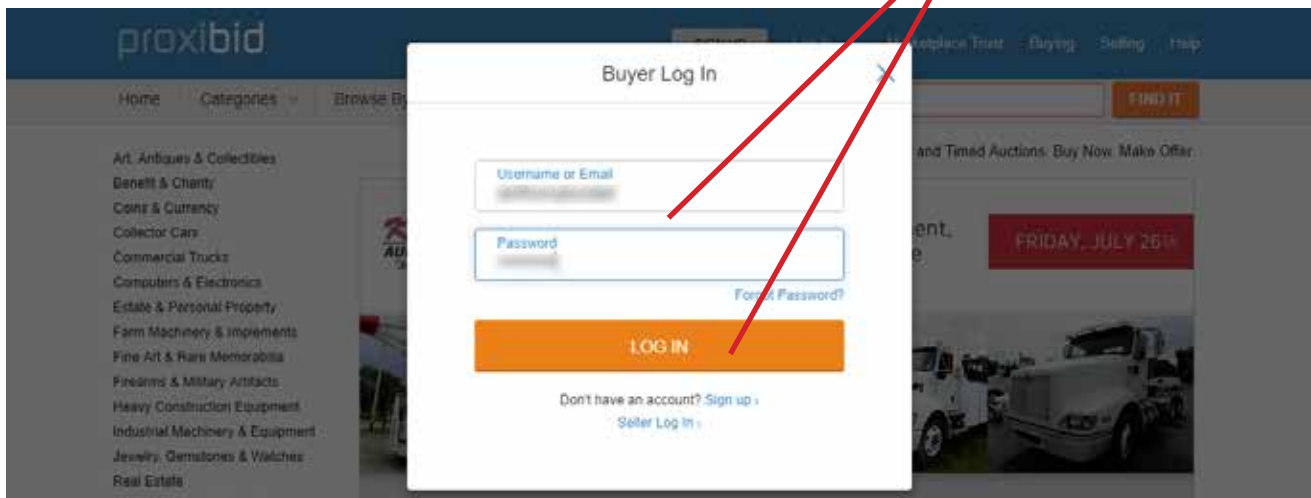
PLEASE NOTE: Emails will be sent to your email address on file through your Proxibid account to alert you if you are the winning bidder or if you have been outbid. Be sure to check your spam folders and always allow emails from Proxibid.com and SierraAuction.com.

SECTION 4: ALTERNATIVE LOG IN THROUGH PROXIBID.COM

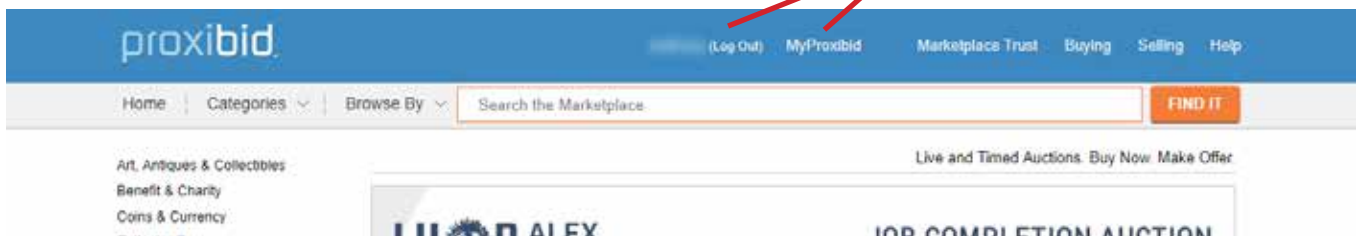
Visit www.Proxibid.com and click **“Log In”** at the top middle of the page to get started.



A pop-up for “Buyer Log In” will appear. Be sure to enter your account info and click the **“LOG IN”** button to continue.



If you have successfully logged into your account you will notice your username is now displayed as well as the options for “Log Out” and “MyProxibid”.



PLEASE NOTE: We have special Terms and Conditions for ALL auction events. Please be sure to read all terms before bidding on ANY items. We do require refundable deposits and there may be additional taxes and fees added to the final invoice price. Please bid accordingly.