



OVER 200 FIREARMS AT AUCTION EACH MONTH

November and December showed record quantities of firearms for Sierra Auction. "Firearms will continue to play an important role in our overall consignment offering," stated Mark Feuerer, President at Sierra. "We've had over 200 firearms in both November and December auctions, and



have seen a boost in attendance during preview and auction day as a result."

Having strict guidelines from the ATF, every winning bidder must pass a Federal NICS check before receiving their firearm purchase. Bidders are encouraged to bring their concealed weapons permit to speed through the approval process. Weapons and munitions are only to be sold to Arizona residents, therefore this section of the auction was held for the live audience only.

Inventory included a range of



top brands of guns, rifles, pistols, shotguns, as well as firearm accessories.

All items are listed online and inventory is continuously updated until the Wednesday before the auction day. For future auctions please see reverse side of this page for the 2012 auction calendar.

RECORD BREAKING MONTH FOR SIERRA TUCSON LOCATION

November was the largest and most distinctive auction to date for Sierra's Tucson location. Due to Sierra's rapid growth in the Tucson area and increased exposure, they've experienced enhanced attendance as well as the quality/quantity of the inventory.



Antique Scuba Gear

Sierra is licensed and bonded, and one of the very few Arizona auction houses approved to work with the US Bankruptcy Court. Much of the inventory received over the last 25 years has been from business closures and down-sizings, repossession of vehicles and equipment, bankruptcy, receivership and tenant default.

Sierra's newest location in Tucson has been operating for 5 years and has become Tucson's first choice for auction services. By increasing consignor margins through large live audiences, as well as simulcast audio/video internet auction network, they've been able to capture the largest base of bids.

November's auction boasted over 140 cars, Raytheon work trucks and vans, as well as high end sports cars. Featured vehicles were a DeLorean (seen here) and 2 Lotus' with very low mileage. "We auction over 600 vehicles a month, and quite a few high end vehicles, but these are definitely unique," stated Mark Feuerer, President

of Sierra Auction. In addition, there was an array of unique Star Wars collectibles, full scale model trains, scuba gear and Beatles memorabilia.

Equipment included three JD310 backhoes, a forklift, a Powerbox 650 BO Asphalt Paver and automotive tools.

The weather proved to be perfect to cater to the large audience, and attendance was exceptionally high.



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